Fondo Córdoba
Ciudad Inteligente

What is the Fondo CCI?

The **Fondo Córdoba Ciudad Inteligente** (Fondo CCI - Córdoba Smart City Fund), created in June 2021, is an initiative of the Municipality of Córdoba and IDB Lab, within the framework of an open govtech innovation strategy.

This is a strategic investment program utilizing venture capital instruments that promotes open innovation in the public sector and encourage public-private partnerships for the implementation of innovative solutions in the city, therefor strengthening Córdoba's innovation ecosystem and knowledge economy.

The Fondo CCI represents an important milestone in government innovation not only in the country but in Latin America too, as it is the **first public investment fund focused on govtech**. This pioneering model is attracting international attention and positioning itself as a point of reference for other cities in the region seeking to promote innovation and digital transformation in the public sector

Thereby, the city of Córdoba becomes an
innovation hub in Latin America.

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CAPITAL

Municipalidad
de Córdoba

What makes the Fondo CCI unique?

- The Fondo CCI was created through the legislative body by Ordinance 13.156 in 2021.

- The executing unit is CorLab, the Public Innovation and Govtech Laboratory of the Secretariat for Smart Cities and Digital Transformation.

- The Latin American and Caribbean Development Bank (CAF) provided technical assistance to the Municipality in the design of the fund.

- The financial instrument is a trust managed by Banco de Córdoba. (The bank of the local state)

- The Fondo CCI operates as a soft landing program that invests in Latin American startups looking to establish themselves in the city of Córdoba to implement their solutions.
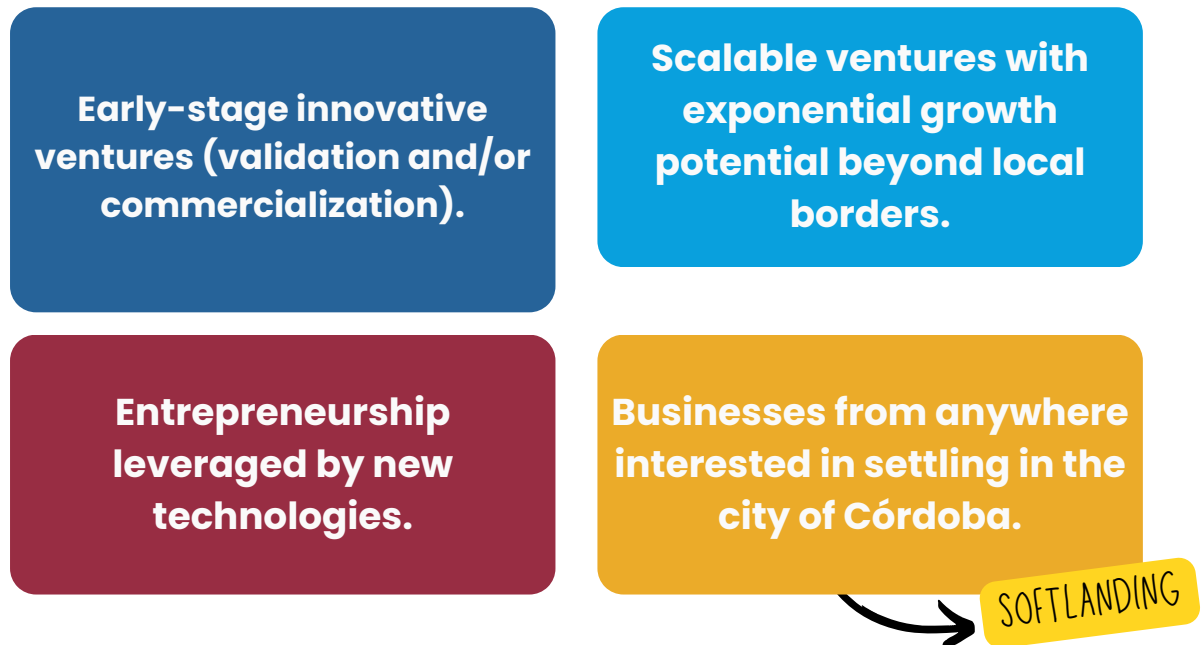
How is the Fondo CCI financed?

- It is funded annually with up to 1% of the tax revenue that impacts the city's commercial, industrial, and service activities.

- It also allows for the incorporation of external investors. The IDB Lab provided funding of USD 600,000 to co-invest with the Municipality.

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■ Who is the Fondo CCI for?

Early-stage innovative ventures (validation and/or commercialization).

Scalable ventures with exponential growth potential beyond local borders.

Entrepreneurship leveraged by new technologies.

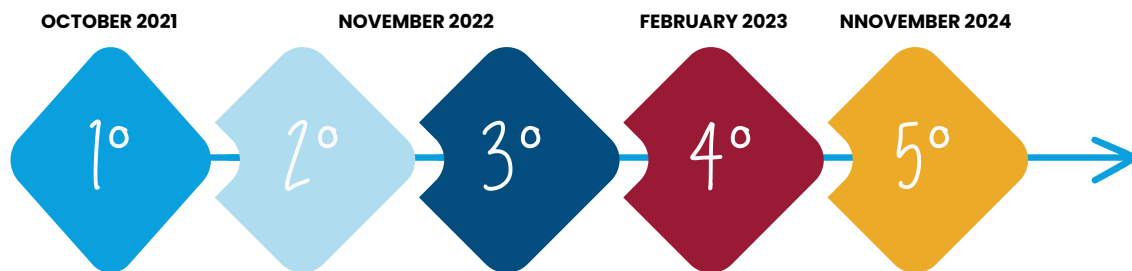**Businesses from anywhere interested in settling in the city of Córdoba.**

SOFTLANDING

■ Investment modality

The Fondo CCI represents a differential for entrepreneurial projects. Its investment model incorporates the implementation of innovative solutions in the city, generating a dual impact:

- The startup can showcase its solution to the world by operating in one of Latin America's most important cities.

- The Municipality can experiment with innovative solutions that will impact society and city management, improving the quality of life of its citizens.
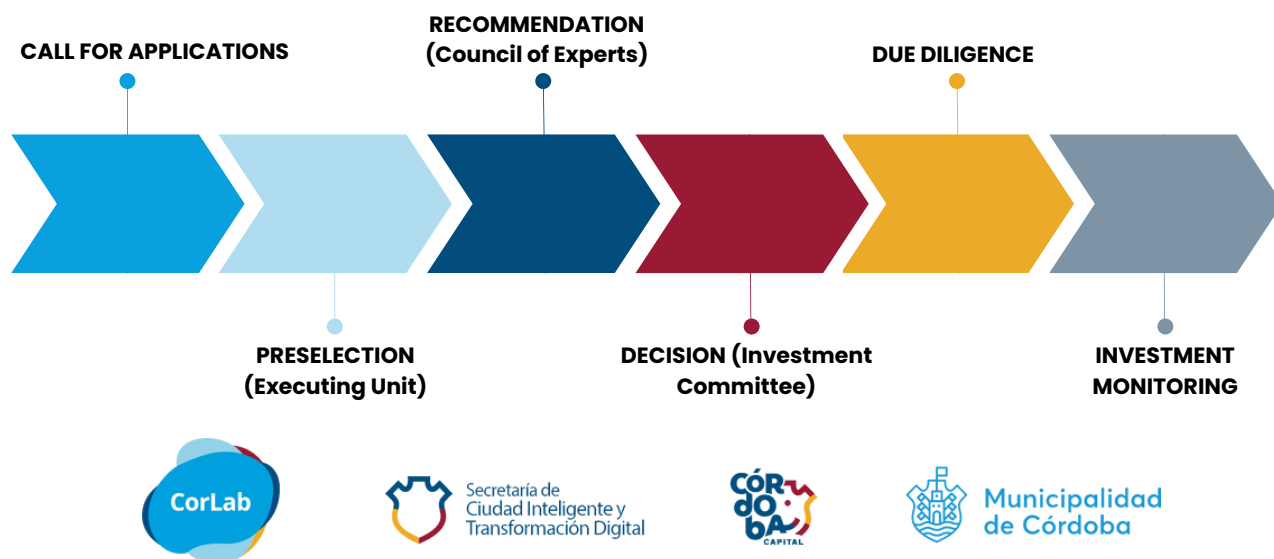
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Open Calls

OCTOBER 2021	NOVEMBER 2022	FEBRUARY 2023	NNOVEMBER 2024
1º	2º	3º	4º	5º

Since 2022, the Fondo CCI has invested $2 million in 22 startups, consolidating Córdoba as a Govtech city in Latin America.

WE WELCOME APPLICATIONS FROM ALL OF IBERO-AMERICA!

ESPAÑA

MÉXICO

GUATEMALA

COSTA RICA

VENEZUELA

COLOMBIA

ECUADOR

PERÚ

BRASIL

CHILE

URUGUAY

ARGENTINA

Selection process

CALL FOR APPLICATIONS

RECOMMENDATION (Council of Experts)

DUE DILIGENCE

PRESELECTION (Executing Unit)

DECISION (Investment Committee)

INVESTMENT MONITORING

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Impact on SDGs

For the Fondo CCI, it is a priority and commitment that all startups in which it invests positively impact the quality of life of the people of Córdoba. This is not only through a concrete relationship with the Municipality, but also by following the Sustainable Development Goals (SDGs) proposed by the UN and the actions of the Future Pact 2045. Thus, it seeks to achieve a balanced approach to the three dimensions of sustainable development: economic, social, and environmental.

Inverted portfolio

AGROHUB is a platform that allows agricultural producers to arrange the application of chemical/agroecological products to their crops so that they are carried out responsibly, reducing their environmental impact and enabling them to obtain legal and economic benefits.

AIPHA-G a startup that combines Augmented Reality (AR) and Virtual Reality (VR) with Artificial Intelligence to help users and organizations better interact with objects, transforming virtual experiences into real ones, with the goal of improving various aspects of industry and other areas. This type of combined technology has significant benefits when applied to education and the transformation of physical spaces into smart spaces.

ALPOGO is a technological solution designed to optimize event management. It offers organizers and local authorities a platform to create, promote, and sell event tickets while providing useful data for planning public services such as security and cleaning.

APELIE ROBOTICS is a startup that applies robotics and artificial intelligence to boost the agrifood industry. It offers a system for the poultry meat production market that integrates a robot, temperature and humidity monitors, cameras, a silo sensor, a flow meter, and a mobile app that collects real-time data.

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CARBON NEUTRAL+ Climatech contributes to climate change mitigation by helping organizations manage their carbon footprint through an easy-to-use digital platform. They also promote a positive socio-environmental impact, known as Impact Plus, by allocating part of their service funds to reforestation and renewable energy projects.

CHARLY.IO is a digital platform that enables the unified management and measurement of the results of public and private entrepreneurship and innovation policies and programs. The platform offers solutions for applications, evaluation, and monitoring of indicators for allocating resources to entrepreneurs, as well as for tracking impact and measuring results.

CÍVICA DIGITAL Govtech startup developing solutions to accelerate the digital transformation of governments. Their main solution, Urbem, allows users to create and manage digital procedures, services, and processes without the need for advanced technical knowledge.

CREATIVOS DIGITALES is an EdTech company specializing in online programming instruction for children and adolescents, using educational video games as a learning tool. Its unique feature lies in its innovative methodology, which combines programming with the development of key skills such as logical thinking, creativity, communication, and collaboration. Through gamification and the use of recognized platforms such as Minecraft Education, Roblox Studio, and Scratch, they make learning dynamic, interactive, and effective.

DATASKETCH is a data science app store for non-programmers that facilitates decision-making with public information. Through its portfolio of tools, the startup can support the public sector from data sharing focused on citizen needs to dissemination.

Evaluados AI Educational Assistant created in collaboration with educators and universities, which uses Artificial Intelligence (AI) to generate high-quality academic content based on the general and specific learning objectives of each subject. This content is made available to students through a mobile app, where, after answering teacher questionnaires, personalized learning paths are created based on their learning needs.

FICHAP is a 100% cloud-based human resources management platform that offers a wide variety of solutions, covering all of an organization's human capital management needs, such as file creation, time recording and control with facial recognition and geofencing, shift scheduling, inventory tracking, creation of corporate organizational charts, and much more.

FULL AUDITS is a digital tool designed to optimize audit and control processes. By digitizing information, it reduces paper use and improves efficiency in internal control management.

KIGÜI is a startup specializing in reducing food waste with solutions for food suppliers and retailers. It has an app that incentivizes consumers through cashback to purchase products close to expiration dates in supermarkets and stores. This solution generates a triple positive impact on society—economically, socially, and environmentally—by promoting consumption, increasing retail profitability, and reducing food waste.

LOOPFARMS is a technology-based startup in the BIOTECH vertical that seeks to become the benchmark circular urban biorefinery in Latin America, capturing resources present in organic food waste in cities and transforming them into a range of new marketable bioproducts with high-added value and renewable energy. In this way, it turns a major problem into a major opportunity, under a new concept of bioeconomy, circularity, and sustainability, empowering more resilient cities.

MOTHUS Healthtech startup that optimizes rehabilitation therapies with the development of an early and intensive rehabilitation device based on robotics and AI.

PROCER develops innovative solutions for people with visual impairments and reading difficulties, facilitating everyday tasks and improving performance in educational and work settings.

QUBIK is a digital platform that optimizes global supply chains. Through this solution, organizations and governments can integrate their suppliers, centralize logistics management, and reduce their carbon footprint.

Rapihogar is a startup specializing in neo-assistance that, through its technological platform, provides solutions to domestic problems such as home repairs and appliances, cell phone, and laptop maintenance. It also offers other digital experiences such as online training and benefits that create a hub of value-added services and solutions for the insurance and corporate sectors.

RECIU is an innovative solution that involves active citizen participation in the recovery of post-consumer plastic through the recycling of plastic bottles using "ReciU Bikes," shredding bicycles designed to process and shred plastic. These bicycles are strategically installed in community areas and educational spaces, establishing recycling points in the heart of the city.

UALABEE is a leading technology company in Latin America specializing in the development of urban mobility solutions for people, businesses, and cities. It is present in more than 30 cities across six Latin American countries.

VAFIRMA is a platform that simplifies the management of digital signatures throughout Latin America. It offers various legally valid electronic signature options, adapting to the needs of governments, businesses, and organizations.

XERTI is a technological solution that streamlines business processes by automating repetitive, data-driven tasks. Using artificial intelligence, Xerti transforms unstructured information into valuable insights, enabling faster and more accurate decision-making.

Each of these startups represents an opportunity for growth and innovation for our city, through their implementation in the different departments of the Municipality.

Recognition of the Fondo CCI

LATAM Smart City Awards 2024 international award with the Córdoba Govtech Program. Mérida, Mexico.

SADOSKY Award 2022 in the regional innovation category, presented by the Argentine Chamber of Software and IT Services Companies.

A report from the Latin American Development Bank (CAF) placed Córdoba Capital at the forefront of GovTech strategies in Latin America. The report analyzes various success stories and experiences in various countries in the region: Argentina, Brazil, Mexico, and Colombia

Finalist in the International Award **"Smart and Innovative Cities Initiatives 2023"** - ICII 2023.

RInternational recognition of the Córdoba Govtech Program in the report **"Public Innovation for Social Inclusion in Ibero-America"**, prepared by the Organization for Economic Cooperation and Development (OECD) and the Ibero-American General Secretariat (SEGIB).

Recognition from the **Public Sector Innovation Observatory** (OPSI), a subsidiary of the Organization for Economic Cooperation and Development (OECD).

Mention of the Córdoba Smart City Fund in the **World Smart Cities Outlook 2024 Report by UN-Hábitat**, the United Nations Human Settlements Programme.

He was recognized by the prestigious international publication specializing in govtech, Gobe Insights, **as a key driver of the govtech ecosystem in the region.**

Mention of CorLab, the public innovation and govtech laboratory of the Municipality of Córdoba, in the **GovTech 2024 Index developed** by the Development Bank of Latin America (CAF) and Oxford Insights.

Fondo Córdoba Ciudad Inteligente

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